To: Gregory M. Hess(ghess@parrbrown.com)

Subject: U.S. Trademark Application Serial No. 97208978 - THE CHOSEN

Sent: October 21, 2022 06:47:25 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

97068537

88593715

90902594

87685011

88615594

4108872

screencapture-www-ralphlauren-com-men-clothing-t-shirts-16661201680611

screencapture-www-ralphlauren-com-men-accessories-hats-scarves-gloves-16661202730121

screencapture-www-ralphlauren-com-gift-shop-favorites-baby-cg-bear-print-organic-cotton-

bodysuit-622570-html-16661203944931

screencapture-www-gap-com-browse-category-do-16661208896291

screencapture-www-gap-com-browse-search-do-16661210109641

screencapture-www-gap-com-browse-category-do-16661213184421

screencapture-www-toryburch-com-en-us-search-16661215790721

screen capture-www-tory burch-com-en-us-accessories-hats-scarves-gloves-16661216384861

html-16661217355781

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97208978

Mark: THE CHOSEN

Correspondence Address:

GREGORY M. HESS

PARR BROWN GEE & LOVELESS, P.C.

101 S. 200 E., SUITE 700

SALT LAKE CITY UT 84111 UNITED STATES

Applicant: The Chosen, LLC

Reference/Docket No. N/A

Correspondence Email Address: ghess@parrbrown.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within <u>six months</u> of the issue date below or the application will be <u>abandoned</u>. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: October 21, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- Pending Section 2(d) Refusal Prior-Filed Application
- Section 2(d) Refusal Likelihood of Confusion
- Specimen Refusal Ornamental

PRIOR-FILED APPLICATIONS

The filing dates of pending U.S. Application Serial Nos. 97068537, 88615594, 88593715, 90902594, and 87685011 precede applicant's filing date. *See* attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §\$1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced applications.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

While applicant is not required to respond to the issue of the pending applications, applicant must respond to the following refusal(s) within six months of the mailing date of this Office action to avoid abandonment.

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 4108872. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registration.

Standard of Analysis for Section 2(d) Refusal

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered

mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the *DuPont* factors are relevant or of similar weight in every case." *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

Facts

Applicant has applied to register the mark THE CHOSEN for use on "Clothing, namely, t-shirts, hoodies, long sleeve shirts, and baby body suits" in International Class 25.

Registrant's mark is CHOZEN for "On-line retail store services featuring general merchandise, namely, clothing, hats, accessories, necklaces, watches, bracelets, skateboards, surfboards, snowboards, wakeboards and stickers" in International Class 35.

Similarity of Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). Greater weight is often given to this dominant feature when determining whether marks are confusingly similar. *See In re Detroit Athletic Co.*, 903 F.3d at 1305, 128 USPQ2d at 1050 (citing *In re Dixie Rests.*, 105 F.3d at 1407, 41 USPQ2d at 1533-34).

In this case, applicant's proposed mark is confusingly similar to the registered mark because the marks share the dominant wording CHOSEN/CHOZEN, which are essentially phonetic equivalents and thus

sound similar. Similarity in sound alone may be sufficient to support a finding that the compared marks are confusingly similar. *In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007) (citing *Krim-Ko Corp. v. Coca-Cola Bottling Co.*, 390 F.2d 728, 732, 156 USPQ 523, 526 (C.C.P.A. 1968)); TMEP §1207.01(b)(iv).

To the extent registrant's mark could be pronounced differently, there is no correct pronunciation of a mark; thus, consumers may pronounce a mark differently than intended by the mark owner. *See In re Viterra, Inc.*, 671 F.3d 1358, 1367, 101 USPQ2d 1905, 1912 (Fed. Cir. 2012) (citing *Interlego AG v. Abrams/Gentile Entm't, Inc.*, 63 USPQ2d 1862, 1863 (TTAB 2002)); TMEP §1207.01(b)(iv). In the present case, the compared marks could clearly be pronounced the same.

In addition, slight differences in the sound of similar marks will not avoid a likelihood of confusion. *In re Energy Telecomms. & Elec. Ass'n*, 222 USPQ 350, 351 (TTAB 1983); *see In re Viterra Inc.*, 671 F.3d 1358, 1367, 101 USPQ2d 1905, 1912 (Fed. Cir. 2012).

To be sure, applicant's proposed mark includes the word "THE." But when comparing similar marks, the Trademark Trial and Appeal Board has found that inclusion of the term "the" at the beginning of one of the marks will generally not affect or otherwise diminish the overall similarity between the marks. *See In re Thor Tech Inc.*, 90 USPQ2d 1634, 1635 (TTAB 2009) (finding WAVE and THE WAVE "virtually identical" marks; "[t]he addition of the word 'The' at the beginning of the registered mark does not have any trademark significance."); *In re Narwood Prods. Inc.*, 223 USPQ 1034, 1034 (TTAB 1984) (finding THE MUSIC MAKERS and MUSIC-MAKERS "virtually identical" marks; the inclusion of the definite article "the" is "insignificant in determining likelihood of confusion").

Applicant's proposed mark is also stylized and has a design element. But registrant's mark is in typed or standard characters, which may be displayed in any lettering style; the rights reside in the wording or other literal element and not in any particular display or rendition. *See In re Viterra Inc.*, 671 F.3d 1358, 1363, 101 USPQ2d 1905, 1909 (Fed. Cir. 2012); *In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010); 37 C.F.R. §2.52(a); TMEP §1207.01(c)(iii). Thus, a mark presented in stylized characters and/or with a design element generally will not avoid likelihood of confusion with a mark in typed or standard characters because the word portion could be presented in the same manner of display. *See*, *e.g.*, *In re Viterra Inc.*, 671 F.3d at 1363, 101 USPQ2d at 1909; *Squirtco v. Tomy Corp.*, 697 F.2d 1038, 1041, 216 USPQ 937, 939 (Fed. Cir. 1983) (stating that "the argument concerning a difference in type style is not viable where one party asserts rights in no particular display").

Therefore, the marks are confusingly similar.

Relatedness of Goods and Services

The compared goods and services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc.* v. *Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc.* v. *Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc.* v. *Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-Eleven Inc. v. Wechsler, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Indeed, the use of similar marks on or in connection with both products and retail-store services has been held likely to cause confusion where the evidence showed that the retail-store services featured the same type of products. See In re Detroit Athletic Co., 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1051 (Fed. Cir. 2018) (holding the use of similar marks for various clothing items, including athletic uniforms, and for retail shops featuring sports team related clothing and apparel likely to cause confusion); In re Country Oven, Inc., 2019 USPQ2d 443903, at *12 (TTAB 2019) (holding the use of identical marks for bread buns and retail bakery stores and shops likely to cause confusion); In re House Beer, LLC, 114 USPQ2d 1073, 1078 (TTAB 2015) (holding the use of identical marks for beer and for retail store services featuring beer likely to cause confusion); TMEP §1207.01(a)(ii).

Here, the attached Internet evidence, consisting of screenshots of third-party websites, establishes that the same entity commonly provides clothing and retail store services featuring clothing and hats under the same mark, through the same trade channels, which are used by the same classes of consumers in the same fields of use. Thus, applicant's and registrant's goods and services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

In conclusion, because the marks are similar and the goods and services are related, there is a likelihood of confusion as to the source of applicant's goods. Therefore, registration is refused pursuant to Section 2(d) of the Trademark Act

Applicant should note the following additional ground for refusal.

SECTIONS 1, 2, AND 45 REFUSAL – MERELY ORNAMENTAL

Registration is refused because the applied-for mark as used on the specimen of record is merely a decorative or ornamental feature of applicant's clothing and, thus, does not function as a trademark to indicate the source of applicant's clothing and to identify and distinguish applicant's clothing from others. Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-1052, 1127; see In re Lululemon Athletica Can. Inc., 105 USPQ2d 1684, 1689 (TTAB 2013); In re Pro-Line Corp., 28 USPQ2d 1141, 1142 (TTAB 1993); TMEP §§904.07(b), 1202.03 et seq.

The size, location, dominance, and significance of the alleged mark as used on the goods are all relevant factors in determining the commercial impression of the applied-for mark. *See, e.g., In re Peace Love World Live, LLC,* 127 USPQ2d 1400, 1403 (TTAB 2018) (quoting *In re Hulting,* 107 USPQ2d 1175, 1178 (TTAB 2013)); *In re Lululemon Athletica Can. Inc.,* 105 USPQ2d at 1687 (quoting *In re Right-On Co.,* 87 USPQ2d 1152, 1156 (TTAB 2008)); TMEP §1202.03(a).

With respect to clothing, consumers may recognize small designs or discrete wording as trademarks, rather than as merely ornamental features, when located, for example, on the pocket or breast area of a shirt. See TMEP §1202.03(a). Consumers may not, however, perceive larger designs or slogans as trademarks when such matter is prominently displayed across the front of a t-shirt. See In re Pro-Line Corp., 28 USPQ2d at 1142; In re Dimitri's Inc., 9 USPQ2d 1666, 1667-68 (TTAB 1988); TMEP §1202.03(a), (b), (f)(i), (f)(ii).

In this case, the submitted specimen shows the applied-for mark, THE CHOSEN, with design, located directly on the upper-center area of the front of the shirt, where ornamental elements often appear. *See* TMEP §1202.03(a), (b). Furthermore, the mark is displayed in a relatively large size on the clothing such that it dominates the overall appearance of the goods. Lastly, the applied-for mark appears to be a

slogan that is used in a merely decorative manner that would be perceived by consumers as having little or no particular source-identifying significance.

Therefore, consumers would view the applied-for mark as a decorative or ornamental feature of the goods, rather than as a trademark to indicate the source of applicant's goods and to distinguish them from others.

In appropriate circumstances, applicant may overcome this refusal by satisfying one of the following options:

- (1) Submit a different specimen (a verified "substitute" specimen) that was in actual use in commerce at least as early as the filing date of the application (or prior to the filing of an amendment to allege use) and that shows proper trademark use for the identified goods in International Class 25. Examples of acceptable specimens that show non-ornamental use on clothing include hang tags and labels used inside a garment.
- (2) Amend to the Supplemental Register, which is a second trademark register for marks not yet eligible for registration on the Principal Register, but which may become capable over time of functioning as source indicators.
- (3) Claim acquired distinctiveness under Trademark Act Section 2(f) by submitting evidence that the applied-for mark has become distinctive of applicant's goods; that is, proof that applicant's extensive use and promotion of the mark allowed consumers now directly to associate the mark with applicant as the source of the goods.
- (4) Submit evidence that the applied-for mark is an <u>indicator of secondary source</u>; that is, proof that the mark is already recognized as a source indicator for *other* goods or services that applicant sells/offers.
- (5) Amend the filing basis to intent to use under Section 1(b). This option will later necessitate additional fee(s) and filing requirements.

For an overview of the response options above and instructions on how to satisfy each option online using the Trademark Electronic Application System (TEAS) form, see the Ornamental Refusal webpage.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

ASSISTANCE

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. Click to file a response to this nonfinal Office action.

/Salima Oestreicher/ Salima Oestreicher Trademark Examining Attorney Law Office 128 (571) 272-6786 salima.oestreicher@uspto.gov

RESPONSE GUIDANCE

- Missing the response deadline to this letter will cause the application to <u>abandon</u>. The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or <u>unforeseen circumstances</u> could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

Print: Fri Oct 21 2022 97068537

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM



Mark Punctuated

CHOSEN

Translation

Goods/Services

• IC 025. US 022 039.G & S: Clothing, namely, headwear, footwear, underwear, tops, shirts, tank tops, bottoms, pants, shorts, dresses, skirts, swimwear, pajamas, jumpsuits, rompers, overalls, sweaters, sweat shirts, jackets, coats, bodysuits, socks, and gloves

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Design Code

Serial Number

97068537

Filing Date

20211012

Current Filing Basis

1B

Original Filing Basis

1A

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) Chosen by Valentino Henry LLC LIMITED LIABILITY COMPANY FLORIDA 30243 SW 161st Ct Homestead FLORIDA 33033

Priority Date

Disclaimer Statement

Description of Mark

The mark consists of the word "Chosen" written in large and stylized lettering.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of RecordKatherine Montgomery, Esq.

Print: Tue Oct 18 2022 88593715

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated CHOSEN

Translation

Goods/Services

• IC 025. US 022 039.G & S: Basketball sneakers; Clothing for babies, toddlers and children, treated with fire and heat retardants, namely, pajamas, jackets, shirts, pants, jumpers; Dress shirts; Hats; Hoodies; Jeans; Pants; Short-sleeve shirts; Short-sleeved shirts; Shorts; Socks; Socks and stockings; Sweatshirts; Tshirts; Ankle socks; Apparel for dancers, namely, tee shirts, sweatshirts, pants, leggings, shorts and jackets; Athletic pants; Athletic shorts; Blue jeans; Bottoms as clothing for men, women, infants and kids; Boxer shorts; Bucket hats; Camouflage pants; Coats for men, women, infants and kids; Denim jeans; Fashion hats; Fur hats; Golf shorts; Graphic T-shirts; Gym pants; Gym shorts; Headwear for men, women, infants and kids; Hooded sweatshirts; Hooded sweatshirts for men, women, infants and kids; Infant and toddler one piece clothing; Jackets for men, women, infants and kids; Jogging pants; Leather hats; Leather pants; Men's socks; Pajamas for men, women, infants and kids; Panties, shorts and briefs; Pants for men, women, infants and kids; Rain hats; Shirts for men, women, infants and kids; Shoes for men, women, infants and kids; Short-sleeved or long-sleeved t-shirts; Shorts for men, women, infants and kids; Small hats; Snowboard pants; Sports pants; Stretch pants; Sweat shorts; Sweaters for men, women, infants and kids; Sweatpants for men, women, infants and kids; T-shirts for men, women, infants and kids; Tops as clothing for men, women, infants and kids; Trousers for men, women, infants and kids; Women's clothing, namely, shirts, dresses, skirts, blouses; Woven shirts for men, women, infants and kids; Yoga pants

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code

150102

Serial Number

88593715

Filing Date

20190826

Current Filing Basis

1B

Original Filing Basis

1B

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) Castro, Alfred,S INDIVIDUAL UNITED STATES 19063 cottonwood dr apt 412 parker COLORADO 80138

Priority Date

Disclaimer Statement

Description of Mark

The color(s) Black and White is/are claimed as a feature of the mark. The mark consists of The logo consists of the the letters C, H, O with a claw depicted inside the O, S, E that is emulated in three lines, and then N. All the elements are whit e within the logo.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Print: Tue Oct 18 2022 90902594

(4) STANDARD CHARACTER MARK

Chozyn

Mark Punctuated

CHOZYN

Translation

Goods/Services

• IC 025. US 022 039.G & S: Men's and women's apparel, hoodies, pullovers, leggings, T shirts, Hats, Muscle shirts, Body Oils, Fragrances

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90902594

Filing Date

20210825

Current Filing Basis

1B

Original Filing Basis

1B

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) La Shea Hawkins INDIVIDUAL UNITED STATES 1396 Alta Ave Upland CALIFORNIA 91786

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Print: Tue Oct 18 2022 87685011

(4) STANDARD CHARACTER MARK

CHOZEN

Mark Punctuated

CHOZEN

Translation

Goods/Services

• IC 025. US 022 039.G & S: Caps being headwear; Gloves; Hats; Headbands; Jackets; Jerseys; Pants; Shoes; Shorts; Socks; Sweatshirts; Swimwear; T-shirts; Tank-tops; Underwear; Visors being headwear; Wristbands as clothing; Hooded sweatshirts; Short-sleeved or long-sleeved t-shirts. FIRST USE: 20080714. FIRST USE IN COMMERCE: 20080714

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

87685011

Filing Date

20171115

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20220913

Registration Number

Date Registered

Owner

(APPLICANT) Chaney, Zoltan C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458 (APPLICANT) Chaney, Paula C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator LIVE

Attorney of Record

Print: Tue Oct 18 2022 88615594

(4) STANDARD CHARACTER MARK

CHOSEN

Mark Punctuated CHOSEN

Translation

Goods/Services

- IC 014. US 002 027 028 050.G & S: Artificial jewellery, being imitation jewellery and plastic jewellery; Bracelets being jewellery; Brooches being jewellery; Chains being jewellery; Custom-made jewellery; Decorative pins being jewellery; Fashion jewellery; Imitation jewellery; Jewellery; Jewellery cases; Jewellery chain; Jewellery in non-precious metals; Jewellery in precious metals; Jewellery in semi-precious metals; Jewellery made from gold; Jewellery made from silver; Jewellery made of bronze; Jewellery made of crystal; Jewellery made of glass; Jewellery ornaments made of gold, silver, bronze, crystal and glass; Jewellery stones; Jewellery watches; Medallions being jewellery; Neck chains being jewellery; Pearls being jewellery; Pendants being jewellery; Pins being jewellery; Rings being jewellery; Trinkets being jewellery, namely, jewellery charms and pendants; Wrist bands being jewelry, not clothing; Earrings; Ear studs; Ear ornaments in the nature of jewellery; Jewelry; Ornamental pins; Lapel pins of precious metals; Precious stones; Semi-precious stones; Precious metals, unwrought or semi-wrought; Alloys of precious metal; Wedding bands; Wedding rings; Hair ornaments of precious metal being jewellery; Tiaras; Necklaces being jewellery; Watches; Watch bands
- IC 018. US 001 002 003 022 041.G & S: Bags made of imitation leather; Imitation leather; Leather; Leather bags; Leather purses; Leather wallets; Jewellery carrying bags sold empty; Baggage, namely, garment bags for travel, wheeled bags, travelling bags, and weekend bags; Beach bags; All-purpose carrying bags other than disposable carrier bags; Casual bags, namely, shoulder bags, canvas shopping bags, messenger bags; Clutch bags; Cosmetic bags not fitted and sold empty; Evening bags; Overnight bags; Pouches being bags, namely, leather pouches, pouches made out of cloth, pouches of textile; Shoulder bags; Toiletry bags sold empty; Handbags; Beauty cases not fitted, namely, cosmetic cases sold empty, unfitted vanity cases, toiletry cases sold empty, vanity cases sold empty, make-up cases sold empty; Chain mesh purses; Change purses; Clutch purses; Coin purses; Purses; Garment bags for travel; Luggage; School bags; Backpacks; Sling bags; Travel bags; Work bags, namely, briefcases, messenger bags; Credit card cases; Pocket wallets; Book bags; Flight bags; Gym bags; Animal skins; Animal hides; Umbrellas; Parasols; Evening purses; Tote bags; Duffle bags
- IC 025. US 022 039.G & S: Apparel, namely, tops as clothing, bottoms as clothing, footwear, headwear; Footwear; Headwear; Bridal wear, namely, bridal garters, wedding dresses, bridal headpieces as headwear in the nature of veils, fashion hats and millinery; Wedding gowns; Bridesmaids' gowns; Tshirts; Shirts; Hats; Pants being clothing; Caps being headwear; Dresses; Evening dresses; Evening suits; Suits; Veils being clothing; Sleeveless tops as clothing; Tank tops; Blouses; Jackets being clothing; Sweaters; Coats; Shorts; Skirts; Shoes; Swimwear; Scarves; Belts for clothing; Socks; Pyjamas; Sleeping attire, namely, sleep shirts, sleep pants, sleeping garments; Dressing gowns; Gowns; Denim jackets; Denim jeans; Denim wear, namely, denim shorts, denim skirts, denim pants, denim jackets; Sleep masks; Underwear; Jump suits being clothing; Lingerie; Bath robes; Robes; Shapewear in the nature of slimming underwear; Thongs being clothing, namely, thong underwear

- IC 035. US 100 101 102.G & S: Retail store services for the bridal market; Retail store services, online retail store services, and retail services through direct solicitation by distributors and salespersons directed to end-users for the bridal market; Retail store services featuring clothing; Wholesale store services, online wholesale store services, and wholesale services through direct solicitation by distributors and salespersons directed to end-users for the bridal market; Provision of an online marketplace for buyers and sellers of goods and services; Advertising; Marketing; Business management; Business administration
- IC 042. US 100 101.G & S: Clothing and fashion designing; Clothing design services; Design of fashion accessories; Pattern design in the field of wedding gowns, clothing, accessories; Product development; Textile design services; Jewellery design services; Design services in the field of dresses, tops, blouses, t-shirts, casual wear, shorts, skirts, pants, jackets, outerwear; Design of printed material; Design of printed matter; Design of products, namely, textile products, clothing products

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88615594

Filing Date

20190913

Current Filing Basis

1B:44D

Original Filing Basis

1B;44D

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) One Day Bridal Pty Ltd proprietary limited company (p/l or pty. ltd.) AUSTRALIA 2 Hotham Street South Melbourne, Victo AUSTRALIA 3205

Priority Date

20190604

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Kenneth F. Florek

Print: Tue Oct 18 2022 85385440

(4) STANDARD CHARACTER MARK

CHOZEN

Mark Punctuated

CHOZEN

Translation

Goods/Services

IC 035. US 100 101 102.G & S: On-line retail store services featuring general merchandise, namely, clothing, hats, accessories, necklaces, watches, bracelets, skateboards, surfboards, snowboards, wakeboards and stickers. FIRST USE: 20080100. FIRST USE IN COMMERCE: 20080100

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

85385440

Filing Date

20110730

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20111220

Registration Number

4108872

Date Registered

20120306

Owner

(REGISTRANT) CHOZEN INC. CORPORATION NEVADA #170-74 11700 W. Charleston Blvd. Las Vegas NEVADA 89135 (LAST LISTED OWNER) CHANEY, ZOLTAN C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458 (LAST LISTED OWNER) CHANEY, PAULA C INDIVIDUAL UNITED STATES 819 University Blvd. #308 Jupiter FLORIDA 33458

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

SERVICE MARK

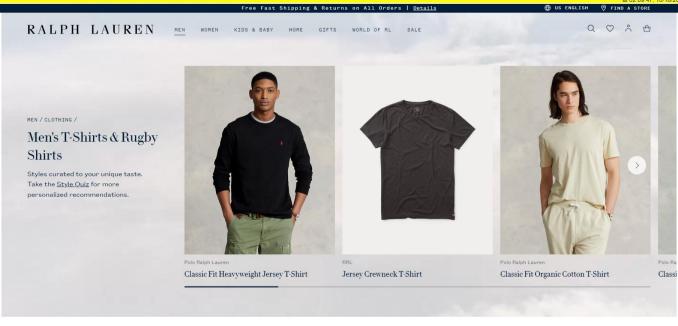
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SORT BY ▼



Polo Ralph Lauren

FILTERS *





Polo Ralph Lauren
Jersey Crewneck T-Shirt - All Fits
\$49.50 - \$55.00 Select items from \$34.99
More colors available



Polo Ralph Lauren Custom Slim Fit Soft Cotton T-Shirt \$55.00 - \$59.50 Select items \$34.99





Polo Ralph Lauren Classic Fit Heavyweight Jersey T-Shirt \$55.00





Polo Ralph Lauren Custom Slim Fit Jersey Pocket T-Shirt \$69.50











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● ● ● ● ● +1

1 - 8 of 136 Items

VIEW 32 MORE

View All

RLX



RLX RLX CLARUS Long-Sleeve T-Shirt \$125.00

Big & Tall



Big & Tall Jersey Crewneck T-Shirt \$49.50 - \$69.50 Select items \$39.99

③ ● ● ● +7



Big & Tall Logo Jersey T-Shirt \$65.00



Big & Tall Color-Blocked-Trim Jersey T-Shirt \$55.00



Big & Tall Logo Jersey T-Shirt \$65.00













Big & Tall Polo Bear Jersey T-Shirt \$75.00



Big & Tall Polo Sport Jersey T-Shirt \$75.00



Big & Tall Logo Jersey T-Shirt \$65.00





Big & Tall Logo Jersey T-Shirt \$65.00

6 6 6

1 - 8 of 34 Items

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Create Your Own









Create Your Own
Men's Custom Fit T-Shirt
\$49.50

Create Your Own
Men's Classic Fit T-Shirt
\$49.50
More Colors Available

Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available

Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available



Create Your Own
Men's Long Sleeve T-Shirt
\$74.50
More Colors Available



Create Your Own
Men's Long Sleeve T-shirt
\$74.50
More Colors Available



Create Your Own
Men's Short Sleeve T-shirt
\$64.50
More Colors Available



Create Your Own
Men's Short Sleeve T-shirt
\$64.50
More Colors Available

Purple Label













Purple Label Slim Fit Wool Piqué Henley Shirt \$495.00





Purple Label Silk-Blend Jersey T-Shirt \$395.00





Purple Label Polo Bear Jersey T-Shirt \$295.00



Purple Label Striped Silk-Blend Jersey T-Shirt \$395.00



Purple Label Lisle Crewneck T-Shirt \$195.00



Purple Label Striped Lisle Crewneck T-Shirt \$195.00



Purple Label Lisle Crewneck T-Shirt \$195.00



Purple Label Interlock Henley Shirt \$225.00

1 - 8 of 9 Items

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Double RL



RRL Indigo Cotton-Linen Graphic T-Shirt \$169.00



RRL Garment-Dyed Pocket T-Shirt \$75.00





RRL Garment-Dyed Crewneck T-Shirt \$75.00





RRL Graphic Jersey T-Shirt \$129.00









RRL Logo Jersey T-Shirt \$125.00

•

RRL Jacquard-Knit Jersey Pocket T-Shirt \$229.00 RRL Jacquard-Knit Jersey Henley Shirt \$249.00 RRL Logo Jersey T-Shirt \$129.00

1 - 8 of 37 Items

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 $RALPH \quad LAUREN \qquad \underline{\mbox{\tiny MEN}} \quad \mbox{\tiny WOMEN} \quad \mbox{\tiny KIDS \& BABY} \quad \mbox{\tiny HOME}$

GIFTS WORLD OF RL

Q O A d

MEN / ACCESSORIES /

Men's Hats, Scarves & Gloves

FILTERS * SORT BY ▼

Polo Ralph Lauren



Polo Ralph Lauren Cable-Knit Cashmere Beanie & Scarf Set \$350.00



Polo Ralph Lauren Cable-Knit Cashmere Beanie & Scarf Set \$398.00



Polo Ralph Lauren
Polo Bear Wool-Blend Beanie & Scarf Set
\$175.00



Polo Ralph Lauren Polo Bear Cable-Knit Beanie & Scarf Set \$180.00



Polo Ralph Lauren Signature Pony Beanie & Scarf Set \$125.00



Polo Ralph Lauren Cable-Knit Cricket Beanie & Scarf Set \$150.00



Polo Ralph Lauren Merino Wool Watch Cap \$58.00



Polo Ralph Lauren Merino Wool Watch Cap \$58.00

1 - 8 of 227 Items

VIEW 32 MORE

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Purple Label











Purple Label Cable-Knit Cashmere Hat \$295.00



Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Rib-Knit Cashmere Hat \$295.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00





Purple Label Cable-Knit Cashmere Scarf \$595.00



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Double RL



RRL Aran-Knit Cashmere Watch Cap \$189.00



RRL Aran-Knit Cashmere Watch Cap \$189.00



RRL Cashmere Watch Cap \$169.00



RRL Indigo-Dyed Cotton Watch Cap \$95.00











RRL Indigo-Dyed Cotton Watch Cap \$95.00



RRL Cotton Watch Cap \$95.00



RRL Fair Isle Wool-Cashmere Watch Cap \$169.00



RRL Aran-Knit Cashmere Scarf \$349.00



1 - 8 of 54 Items

VIEW 32 MORE

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Create Your Own











Create Your Own Custom Wool Beanie \$98.00 More Colors Available



Create Your Own
Custom Wool Knit Scarf
\$148.00
More Colors Available



Oreate Your Own
Men's Signature Cuff Beanie
\$63.00
More Colors Available



① Create Your Own Men's Signature Italian Virgin Wool Scarf \$90.00 More Colors Available



Create Your Own Custom Wool Beanie \$98.00 More Colors Available



Create Your Own
Custom Wool Knit Scarf
\$148.00
More Colors Available



Create Your Own
Cotton Chino Baseball Cap
\$49.50
More Colors Available



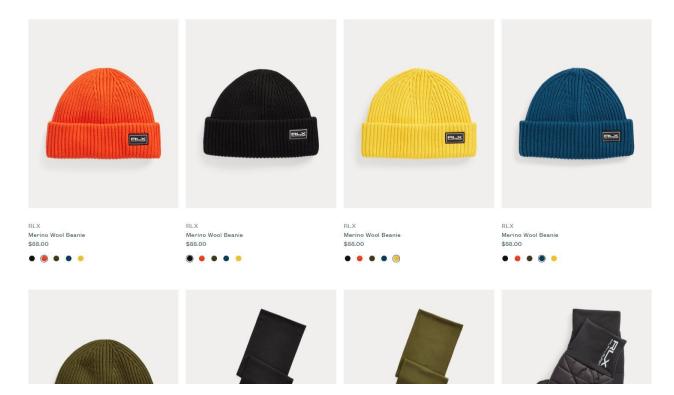
Create Your Own
Cotton Chino Baseball Cap
\$64.50
More Colors Available

1 - 8 of 9 Items

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RLX











RLX Merino Wool Beanie \$88.00

RLX Merino Wool Scarf \$148.00

•

RLX Merino Wool Scarf \$148.00

• •

RLX Quilted Touch Gloves \$148.00



•

1 - 8 of 10 Items

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Polo Golf





Fairway Ball Cap \$45.00

Hats, Scarves, & Gloves For Men

From a perfect array of baseball caps to men's scarves that complete any look, Ralph Lauren's collection of men's hats, scarves, and gloves is full of timeless styles for any season. The right wool scarf acts as the perfect complement to a tailored coat for your office commute. Plus, you can complement our men's scarves with a pair of expertly made men's leather gloves for a look that's both stylish and ready for the cold weather.

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GIFTS WORLD OF RL SALE

DESCRIPTION

DETAILS

FREE SHIPPING AND RETURNS

Made from premium organic cotton, this interlock one-piece features a sweet motif of bears, elephants, and alphabet blocks.

Baby Boy
Bear-Print Organic Cotton Bodysuit

\$35.00

Pay in 4 payments of \$8.75. Learn More

MONOGRAMMING AVAILABLE

Blue Multi

O-3M 3-6M 6-9M

Size Chart

Dersonalize (\$10.00)

FREE FAST SHIPPING ON ALL ORDERS

Blue Multi





0-3M 3-6M 6-9M

Size Chart

PERSONALIZE (\$10.00)

FIND IN STORE

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\$

Pay in 4 payments of \$8.75. <u>Learn More</u> MONOGRAMMING AVAILABLE

Blue Multi



0-3M 3-6M 6-9M

Size Chart

PERSONALIZE (\$10.00)

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FREE FAST SHIPPING ON ALL ORDERS

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FREE FAST SHIPPING ON ALL ORDERS

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Complete The Look



Baby Boy
Organic Cotton 5-Piece Gift Set
\$65.00

0-3M 3-6M 6-9M

ADD TO BA

You May Also Like



Stretch Chino Short \$29.50



Organic Cotton Footed Coverall \$45.00



Bear-Print Organic Cotton Shortall \$39.50



Striped Organic Cotton Footed Coverall \$45.00





FOR BABY / BEAR-PRINT ORGANIC COTTON BODYSUIT

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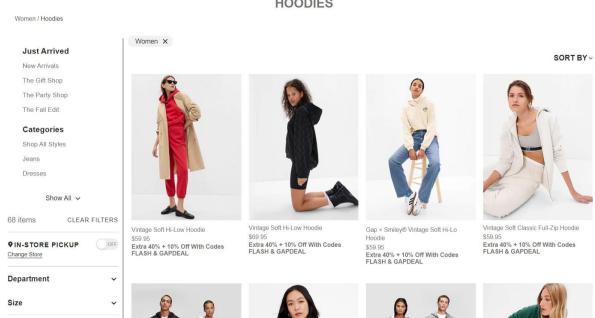
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Color Price

Sleeve Length Shop All Styles

> Jeans Dresses

68 items

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Gap Arch Logo Hoodie \$49.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



\$49.95 Featured Style! Price As Marked



Vintage Soft Classic Full-Zip Hoodie \$59.95 Featured Style! Price As Marked



Gap Arch Logo Hoodie





Vintage Soft Hi-Low Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Vintage Soft Classic Full-Zip Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL













Берагипени	~
Size	V
Color	~
Price	
Sleeve Length	
Neckline	



Adult Gap x Disney Logo Hoodie \$64.00 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



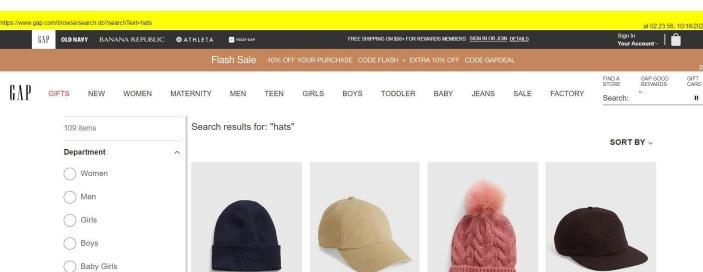
Vintage Soft Classic Full-Zip Hoodie \$59.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Velour Full-Zip Hoodie \$69.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Organic Cotton Blend Mini Gap Logo Hoodie \$64.00 Extra 40% + 10% Off With Codes FLASH & GAPDEAL





Baby Boys

Gender Neutral







100% Organic Cotton Washed Baseball Hat \$24.95 \$16.99 - \$24.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL



Kids Cable-Knit Pom Beanie Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off



II Q

Wool Blend Baseball Hat \$29.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL





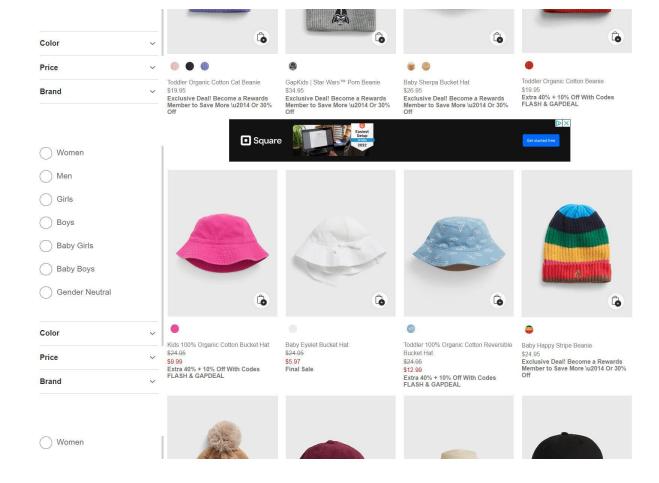




○ Women			6	6
Girls Boys Baby Girls	Corduroy Bucket Hat \$34.95 Exclusive Deal! Become a Rew Member to Save More \u2014 O		Kids Organic Cotton Happy Stripe Beanie \$19.95 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30% Off	Organic Cotton Waffle-Knit Beanie \$24.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL
Baby Boys Gender Neutral Color Price Brand	× × ×			
Women Men	Faux-Leather Bucket Hat \$34.95 Featured Style! Price As Marke	Baby Brannan Bear Beanie \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler Cable-Knit Pom Beanie \$29.95 Exclusive Deall Become a Rewards Member to Save More\u2014 Or 30% Off	Kids 100% Organic Cotton Gap Logo Baseball Hat \$19-95 \$16.99 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30% Off
Girls Boys Baby Girls				

Gender Neutral		ä	E y		
Color	~	G	Ĝ	Ĝ	Ĝ
Price	~	000		• •	•
Brand	~	Baby Solid Beanie \$19.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Baby Sherpa-Lined Bear Beanie \$24,95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Wide Brim Straw Hat \$49-95 \$29.99 - \$34.99 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Organic Cotton Happy Stripe Beanie \$29,95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL
Women Men Girls Boys Baby Girls Baby Boys					
Gender Neutral	~	Toddler Organic Dino Beanie \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler Snow Trapper Hat S34.95 Exclusive Deall Become a Rewards Member to Save More \(\text{\u2014 Or 30\%}\) Off	Toddler Bear Trapper Hat \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Kids Recycled Pom Beanie \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30° Off
Price	~				
Brand	~			EAP	

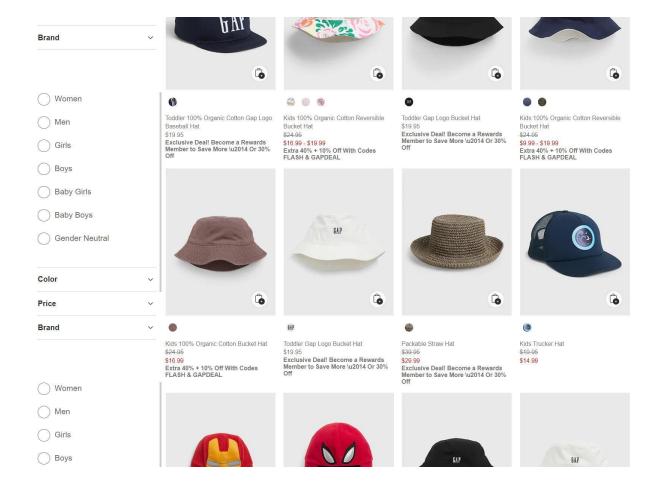
Women Men Girls	6	6	G	
Boys Baby Girls Baby Boys	Straw Fedora \$49.95 \$14.97 - \$34.99 Final Sale	Kids Organic Cotton Waffle-Knit Beanie \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Gap Logo Bucket Hat \$28.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Kids Confetti Pom Beanie \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Gender Neutral Color Price Brand				
○ Women	Plaid Baseball Hat \$29.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Toddler Double Pom Leopard Beanie \$29.95 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30%	Kids Organic Cotton Beanie \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler Colorblock Pom Beanie \$29.95 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30% Off
Girls Boys Baby Girls Baby Boys Gender Neutral				



Men Girls					
Boys					
Baby Girls		Ĝ	Ĝ	Ĝ	G
Baby Boys		•	•		•
Gender Neutral		Kids Textured Pom Beanie \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Kids Corduroy Baseball Hat \$19.95 \$16.99 - \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Floppy Straw Hat \$49-95 \$34.99 Exclusive Deall Become a Rewards Member to Save More\u2014 Or 30% Off	Gapkids DC™ 100% Organic Cotton Batman Baseball Hat \$19.95 \$14.99 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%
Color	~				Off
Price	~				
Women Men	~	6			
Girls		• •	•	•	0
Boys		Kids 100% Organic Cotton Baseball Hat \$19.95	babyGap DC™ Interactive Hat \$29.95	Baby Leopard Print Beanie \$24.95	Gap × Smiley® Baby Beanie \$24.95
Baby Girls		Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Baby Boys					
Gender Neutral				A.	C-01

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Price	~			William Carl	
Brand	~	To the state of th	(a)	<u> </u>	Ĝ
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○ Wemen		Kids Checkered Pom Beanie	Toddler Double Pom Beanie	babyGap Sesame Street Pom Beanie	Baby First Favorite Bear Hat
Women Men		\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$34.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$9.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30'
Girls					
Boys					1
Baby Girls			MAS .		* * *
Baby Boys			R. Carle		
Gender Neutral					9 8
Color	~	Ĝ	Ĝ	Ĝ	Ĝ
Price	~	•	(0)		•
Brand	~	Toddler Recycled Double Pom Beanie \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler Gap Logo Baseball Hat \$16-05 \$9.99 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Kids Floppy Straw Hat \$34.95 \$24.99 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler Yeti Trapper Hat. \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30 Off
Women Men		1000m			
Girle		A00000000			

Boys Baby Girls Baby Boys	Ĝ			Ĝ
Gender Neutral Color V	Print Bucket Hat \$26.95 \$14.99 - \$19.99 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Baby Tie-Dye Beanie \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Bucket Hat \$24-95 \$16.99 - \$24.95 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Kids 100% Organic Cotton Washed Baseball Hat \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Price Brand Women Men Girls		6		
Boys Baby Girls Baby Boys	Toddler Unicorn Trapper Hat \$29.95 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler 100% Organic Cotton Washed Baseball Hat \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Baby 100% Recycled Sherpa-Lined Bucket Hat \$24.95 Exclusive Deall Become a Rewards Member to Save More \u2014 Or 30% Off	Toddler 100% Organic Cotton Washed Baseball Hat \$19.95 Exclusive Deall Become a Rewards Member to Save More Or 30% Off
Gender Neutral Color Price V			SAP	

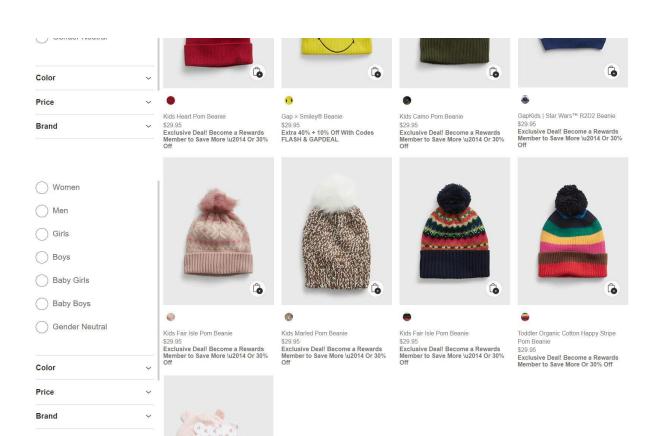


Baby Girls Baby Boys Gender Neutral			6	Ĝ	G
		•	•	•	GAP
Color	~	babyGap Marvel Interactive Hat \$29.95	babyGap Marvel Spiderman Trapper Hat	Kids Gap Logo Bucket Hat \$19.95	Kids Gap Logo Bucket Hat \$19.95
Price	~	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$39.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Women Men Girls Boys		6	(à		
Baby Girls		•		• • •	•
Baby Boys Gender Neutral		Corduroy Baseball Hat \$29.95 \$19.99	Toddler 100% Organic Cotton Reversible Bucket Hat \$24-96 \$19.99 Extra 40% + 10% Off With Codes FLASH & GAPDEAL	Shine Pom-Pom Beanie \$34.95 Extra 40% +10% Off With Codes FLASH & GAPDEAL	Kids Plaid Pom Beanie \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Color	~				
Price	~				0.0
Brand	~	A STANK			

Women			G C	Ġ.	
Men			•	6	•
Girls		Toddler Fair Isle Pom Beanie	Kids Plaid Pom Beanie	babyGap Disney Mickey Mouse Pom	Toddler Shiny Pom Beanie
Boys		\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Beanie \$34.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%	\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off
Baby Girls				Off	
Baby Boys					
Gender Neutral					
Color	~			4 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
Price	~	Wannumy W			
Brand	~	Ĝ	Ĝ	Ĝ	Ĝ
		•	9	•	
		Toddler Camo Pom Beanie	Toddler Checkered Pom Beanie	babyGap Disney Minnie Mouse Pom	babyGap Sesame Street Pom Beanie
Women		\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%	\$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%	Beanie \$34.95 Exclusive Deal! Become a Rewards	\$34.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30%
Men		Off	Off	Member to Save More Or 30% Off	Off
Girls					
Boys					
Baby Girls					

Baby Boys Gender Neutral		à	(Va) (1916)	G.	6
Color	~	•	\$	•	•
Price	~	Toddler Fair Isle Pom Beanie \$29.95	Toddler Double Pom Beanie \$29.95	babyGap Star Wars™ Grogu™ Pom Pom Beanie	Kids Shiny Pom Beanie \$29.95
Brand	~	Exclusive Deal! Become a Rewards Member to Save More Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	\$34.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30° Off
Women Men Girls Boys Baby Girls					
Baby Boys		•	•	•	• •
Gender Neutral		Gap × Smiley® Toddler Organic Cotton Beanie \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Baby Bear Beanie \$19.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Kids Checkered Pom Beanie \$29.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30% Off	Gap × Smiley® Kids Organic Cotton Beanie \$24.95 Exclusive Deal! Become a Rewards Member to Save More \u2014 Or 30°
Color	~				Oil
Price	~				
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Women Men		î î	i iii	6	
Girls	۵			(0)	
Boys	Kids Pom Beanie	Toddler Organic Cotton Be	eanie Toddler Textured Pom		Double Pom Beanie
Baby Girls	\$29.95 Exclusive Deal! Become a Member to Save More \u20 Off		\$29.95 a Rewards Exclusive Deal! Become	\$29.95 ome a Rewards Exclusive Deal!	!! Become a Rewards re More \u2014 Or 30%
Baby Boys					
Gender Neutral				8	
Color	- Constant				
Price	× ****		5 0000		
Brand	· (1)				
		6	Ĝ	Ĝ	Ĝ
	©	80	•	•	
Women	Pom-Pom Fair Isle Beanie \$34.95	Kids Checkered Pom Bea \$29.95	nie Kids Fair Isle Pom Be \$29.95	kanie Kids Colorblock \$29.95	Pom Beanie
Men	Extra 40% + 10% Off With 0 FLASH & GAPDEAL		a Rewards Exclusive Deal! Bec	ome a Rewards Exclusive Deal	!! Become a Rewards re More \u2014 Or 30%
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Baby Boys	000			No.	Only.
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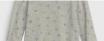
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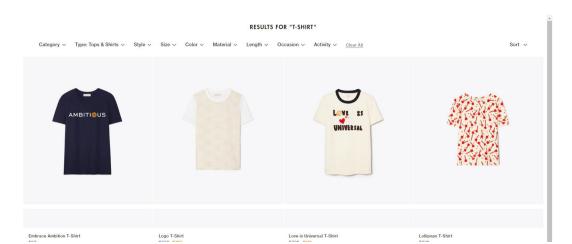
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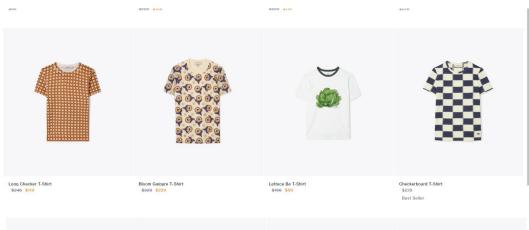
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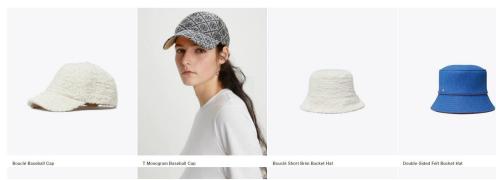


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nogram Reversible Bucket Hat



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Straw Hat with Tie \$248





Color Block Logo Oversized Double-Sided Silk Square Scarf Logo Link Silk Square Scarf \$198

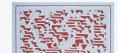




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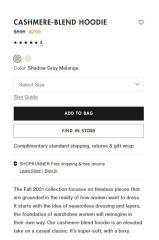
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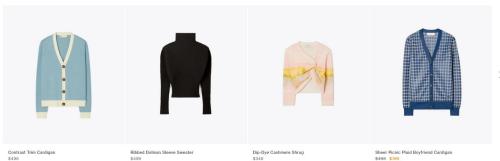




silhouette, roomy hood and ribbed waist. The cozy knit looks great with the season's relaxed sailor and cargo pants.

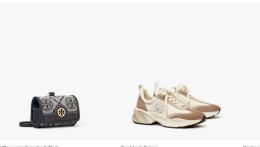
- Model is 5'11" (180 cm) and is wearing a US size XS
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"The fit was a little big but still true to size! The quality of the sweater is superb! Nice and think and feels great on my skin. Love the hood!"

Posted by Rain | Contest Entry | Incentivized Review From NC

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**** Love love! June 11, 2022

"Love this top, The length is great and I love the weight of the fabric, Took a casual style and juxtaposed it with a Lux fabric, Perfect. I'm purchasing the other color. I wear a size small-medium and I got a size small. I still get the oversized fit within reason"

Posted by AmLin | Contest Entry | Incentivized Review From Austin, Tx

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**** super warm and soft hooded sweater

*Love the feel of this plush, heavy-weight hooded sweater. It's soft and warm, perfect for below-zero days here in the Northern Plains. I purchased the cream color, a very soft, flattering shade. Could be worn instead of a jacket in many climates."

Posted by Momifalltrades | Contest Entry | Top 25 Contributor | Incentivized Review From Minnesota

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on October 21, 2022 for U.S. Trademark Application Serial No. 97208978

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

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